

BECOME THE CEO G-UNIT RECORDS

Weblo.com Members Compete for Virtual CEO Title

Montreal (July 19, 2007) – Hip-hop moguls G-Unit are hiring a virtual world CEO. Weblo.com members will compete and climb the music industry ladder with the top member earning the coveted title of Virtual CEO of G-Unit records.

Members will be rewarded for referring their friends to Weblo and rise from an Intern to CEO. The fan that completes the challenge with the most referrals will run G-Unit Records at Weblo and will work with G-Unit's official crew to promote 50 Cent's upcoming album "Curtis."

Full contest details are available at the G-Unit Record property page at Weblo.

Weblo.com is a first-of-its-kind duplicate of the world based on real celebrities, properties, cities, states and Internet domains. Basic membership is Free and members attract traffic to their Weblo.com websites with compelling content including photo galleries, forums, polls and videos. Members profit from advertising revenue generated from their sites. City and State owners earn a percentage of all transactions within their territories.

Weblo Celebrity Fan Sites are free so fans can pick a celebrity and pay homage to them while earning advertising revenue. Many real world celebrities are now building their own "celebrity endorsed" sites on Weblo so they can offer exclusive promotions from a virtual world to their real world fans.

About Weblo.com

Weblo is a parallel universe that is the only virtual world based on the real world. Virtual replicas of real cities, states, properties, domains and celebrities are owned and managed by members. Members have fun and make money as they create sites, buy and sell assets and rate each other while connecting to family, friends and communities around the world. Members earn real money via hits, internet ads and by selling or auctioning assets for a profit. Headquartered in Montreal, Weblo.com was co-founded by Chief Executive Officer Rocky Mirza. To learn more about the Weblo experience, visit www.weblo.com.

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